Join us in Fort Worth!

Do you offer products that are on the cutting edge of emergency medicine technology? Products everyone needs? Do you want to get those products in front of thousands of emergency medical professionals in one place? Texas EMS Conference is your ticket to the best exposure in the industry.

One of the largest EMS conferences in the country, Texas EMS Conference 2018 will bring you face-to-face with EMS professionals, administrators, students and educators – nearly 3400 attendees and visitors will come through the Exhibit Hall doors.

This year’s conference will be held at the Fort Worth Convention Center. The Exhibit Hall is at the heart of the conference—it’s central location within the convention center assures a steady flow of potential customers excited to view state-of-the-art displays, services, technologies and merchandise.

Exhibit Hall hours offer two days for conference attendees and visitors to visit your booths. The hours are 1 pm to 7 pm on Sunday, November 18; and 11 am to 6 pm on Monday, November 19. The affordable exhibitor’s registration includes access to 15 hours of continuing education, a tote bag, a buffet lunch on Monday and access to the Texas EMS Awards Luncheon on Tuesday.

Special room rates are available at five downtown hotels. All of the conference hotels are offering great conference rates, some as low as $99. Don’t risk missing out on these great deals – make your reservations early.

Sponsorships make for great business.
Become a Texas EMS Conference sponsor and get your name out there! Many sponsorship levels are available, and we customize each sponsorship to meet the needs of the exhibitor. Sponsorships run from $3750 (includes regular booth) to $21,000 (includes 30’ x 30’ island.) Call 512-759-1720 or email registration@texasemsconference.com for additional information or to get a quote for your specific needs.
Exhibit Hall November 18-19
Conference November 18-21

Registration Deadlines and Fees
Early Rate— until August 31, 2018
Regular Rate—Sept. 1 through Nov.16, 2018
Registrations will be accepted until booths are sold-out. If event is sold-out, exhibitors will be placed on a waiting list.

In-line 10’x10’ Booth
$1100 early rate; $1250 regular rate (Includes two exhibitor badges)

Corner 10’x10’ Booth
$1300 early rate; $1400 regular rate (Includes two exhibitor badges)

Island Booth 20’x20’
$5200 (Registration includes 8 exhibitor badges and half-page ad in conference program)

Vehicle Space 20’x30’
$1600 early rate; $1750 regular rate (Includes two exhibitor badges)

Helicopter/Trailer Space 20’x40’/20’x50’
$2000 early rate, $1750 regular rate (Includes two exhibitor badges)

Exhibitor Rules and Regulations
Exhibitors must agree to abide by the Texas EMS Conference rules and regulations.

Registration Materials Pick-up
Badge pick-up and registration begins at 7:00 am, Saturday, November 17.

Hotel Information
Fantastic hotel rates are available near the convention center. Go to www.texasemaconference.com for online links or call one of the conference hotels (be sure to give the hotel code to ensure the conference rate will apply). Conference rates may not apply after 10/16/2018 or if the hotel is full.

Exhibit Schedule
Saturday, November 17
7:00 am to 6:00 pm
Exhibits move-in
• All vehicles must move-in on Saturday.
• Helicopters have priority and will be scheduled for morning move-in.
• All exhibitor representatives must vacate Exhibit Hall by 7 pm.

Sunday, November 18
7:00 am to 11:00 am
Exhibits finish move-in
• All exhibitor materials must be cleared of aisles by 11:00 am
• Exhibit space must be occupied by 11:00 am

1:00 pm to 7:00 pm
Exhibit Hall open

4:00 pm to 6:00 pm
Welcome Reception

Monday, November 19
11:00 am to 6:00 pm
Exhibit Hall open

11:30 am to 1:00 pm
Buffet Lunch

6 pm to 10 pm
Move-out

Helicopters have priority; loading yard will be cleared for helicopter move-out.
Conference Sponsors

Become a Silver, Gold, or Platinum Conference Sponsor. Silver sponsorships start at $3750, Gold at $6000 and Platinum at $8000. See Sponsor Grid for typical sponsor options. Each sponsorship is customized for individual exhibitor booth choice with substantial discounts for both exhibit space and sponsorship benefits. Call 512-759-1720 or email registration@texasemsconference.com for additional information or to get a quote for your specific needs.

Additional Marketing Opportunities

Place an ad in the conference program, which is provided to all attendees and exhibitors:
- Full page ad: $1600
- Half page ad: $1000
- Quarter page ad: $500
- Business card ad: $375

Program ads may be purchased online at TexasEMSConference.com until October 8, 2018.

Insert an item in the conference bag, which is provided to all conference attendees. We accept a variety of items, including flyers, brochures, pens, etc. Large catalogs are not accepted for bag inserts. The cost for inserting one item per bag is $850. Bag insert instructions will be provided to exhibitors upon receipt of payment. We will need 2300 of each item.

Place an ad on both the Tex-EMS.com and the TexasEMSConference.com websites. Ads will run until exhibitor registration opens for the 2019 conference. The cost is $250 which includes an ad on both websites.
- www.TexasEMSConference.com:
  - 150 x 150 pixels
- www.Tex-EMS.com:
  - 345 x 345 pixels

Send an email blast to over 25,000 EMS personnel throughout Texas. Cost is $850. Sign-up online or call us to set-up an email blast. Best time to schedule is from October to one week prior to Conference.

Place an ad on our Electronic Bulletin Board for $100 or select a Floor Graphic for $300.

Sponsor one of our Conference coffee or snack breaks for $1500 or sponsor our Welcome Reception for $2500. Each break has a limit of 3 sponsors.

Sponsor the Buffet Lunch on Monday or Awards Luncheon on Tuesday for $5000 each. Sponsorship is acknowledged on signage and in the Conference Program.

Sponsor one of the education tracks for $2500. Sponsor is acknowledged in Conference Program and signage.

Sponsor the Keynote Session for $1500. Sponsor logo displayed at Keynote Session as attendees arrive. Sponsorship is acknowledged in Conference Program and signage.

Each of the above Marketing Opportunities can be selected when using the on the online registration form when you do your registration or add to an existing registration until October 12, 2018.

Show Decorator

Texas Exposition Services (Tex Expo) is the decorating service for Texas EMS Conference. For more information call Tex Expo at (713) 675-1690 and ask for exhibitor services. Tex Expo will provide each exhibitor a packet of information offering additional booth furnishings, shipping instructions, and information on electrical services, Internet services, lead retrieval and flowers/plants.

Compare us to the other big EMS conferences!

Texas EMS Conference offers the best value for your marketing dollars!
Services/Equipment
Included in Exhibit Space

- Registration for at least two exhibitor’s representatives for each booth purchased.
- Booth sign with your company name on it.
- Draped six-foot table with two chairs.
- Wastebasket.
- More than eight hours devoted exclusively to the exhibition.
- Exhibit space with side and back drapes included for 10’x10’ spaces.
- Listing of exhibitor’s company name, booth number and product/services in the official Conference Program provided to all attendees if the exhibitor meets the required deadlines (registration by October 9) and all fees owed for any reason are paid in full.
- All aisles are carpeted.
- 24-hour perimeter security from set up to tear down (not including each exhibitor’s booth and its contents).
- Pre- and post-registration lists of registered attendees.
- Listing of exhibitor’s company name and booth number on the conference website with a link to exhibitor’s website.
- A comprehensive exhibitor show manual to assist the exhibitor in all stages of preparation for the show.
- Booth personnel have unlimited access to technical and education sessions offered during the full conference.
- Booth assignment requests are filled on a first-come, first-served basis with accompanying payment. In other words, booth location goes to whomever requests and pays for the booth first.

### TEXAS EMS CONFERENCE – SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>Sponsorship Benefits and Options</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship cost (Can vary based on total booth space selected)</td>
<td>$3750 and up</td>
<td>$6000 and up</td>
<td>$8000 and up</td>
</tr>
<tr>
<td>Booth space (Included space at base cost, additional space can be added)</td>
<td>One (1) 10’x10’ Regular space</td>
<td>One (1) 10’x10’ Regular space</td>
<td>One (1) 10’x10’ Regular space</td>
</tr>
<tr>
<td>Sponsorship actual value</td>
<td>$5450 and up</td>
<td>$8550 and up</td>
<td>$10525 and up</td>
</tr>
<tr>
<td>Priority registration for next year’s conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Up to four exhibitor badges</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on each table at Texas EMS Awards Luncheon</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special recognition throughout website and other marketing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special signage, including logo on entrance signs</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference website includes links to sponsor websites</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One insert in conference bag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One advertisement on tex-ems.com and texasemsconference.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference app includes sponsor logos and links to sponsor websites</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One half-page ad in conference program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad on Electronic Bulletin Board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor one coffee or snack break</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Sponsor Welcome Reception</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Sponsor Opening/Keynote Session</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Sponsor one conference lecture track</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Sponsor neck wallets</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Sponsor conference bag</td>
<td>O*</td>
<td>O*</td>
<td>O*</td>
</tr>
<tr>
<td>Two inserts in conference bag</td>
<td></td>
<td></td>
<td>O**</td>
</tr>
<tr>
<td>Up to 24 exhibitor badges</td>
<td></td>
<td></td>
<td>O**</td>
</tr>
</tbody>
</table>

*Options that can be added to sponsorships.
**Options with conference bag only.
Attendee and Exhibitor Refreshments
A Welcome Reception with light refreshments will be held in the Exhibit Hall for all attendees and exhibitors on Sunday from 4:00 to 6:00 pm.

Exhibitor registration includes access to the attendee buffet lunch on Monday. Tickets for the Awards Luncheon on Tuesday are also complimentary.

Breaks for attendees and exhibitors may include coffee, lemonade, cookies, and fruit.

Exhibitor Badges
Individuals staffing the booth must register and wear the official show management badge bearing only the name of the exhibiting firm, parent organization or subsidiary company.
Each exhibiting firm receives two (2) complimentary exhibitor badges per 10'x10' or vehicle/helicopter/trailer space occupied; island and larger booths will receive additional exhibitor badges (see Registration and Fees section). Exhibitor badges entitle holder to admission to full conference education sessions. Changes or substitutions for complimentary badges can be made through the online exhibitor registration system up to November 9, 2018. Substitutions for booth personnel badges can be completed at no charge at onsite exhibitor registration. No substitutions can be made on badges that have already been used for admission.

Up to four exhibitor badges are available at a cost of $75 each. Additional badges are $225 each. There will be no refunds for unused badges or onsite purchases. Badges are the property of show management and are non-transferable. The lending/sharing of badges is prohibited and will result in confiscation. A $10 non-refundable fee will be charged to replace a badge for any reason, including lost or stolen badges.
The attire for Texas EMS Conference is business casual.

Attendee Access to the Exhibit Hall
Registration to the conference includes admission to the Exhibit Hall. Anyone who would like to come to the Exhibit Hall without registering for the conference can buy an Exhibit Hall Pass for $15 ($10 online until November 9). The pass into the Exhibit Hall is good for any time the Exhibit Hall is open on Sunday and Monday.

We will offer 13 total hours of networking time in the Exhibit Hall, and 8 of those hours will not conflict with the education schedule. The Exhibit Hall will be open with no regular classes scheduled on Sunday 1:00 pm to 7:00 pm and Monday 12:00 to 1:30 pm and 2:30 to 3:45 pm.

Exhibit Space Does NOT Include
- Carpet and extra furnishings in your booth must be provided by you. You may bring your own or you may lease carpet or furniture from our decorating contractor, Tex Expo. You will receive a decorator’s manual with many options for flooring after registering for a booth.
- Electricity must be purchased separately if you need it in your booth. It is generally purchased through a convention center contractor. See the decorator’s manual for forms and pricing.
- Phone lines must be purchased through the convention center contractor. See the decorator’s manual for forms and pricing.
- Wireless Internet service is available free in the lobby areas only. Exhibitor Internet access inside the Exhibit Hall is available through SmartCity Networks at 214-853-8119. Instructions for connecting will be available from the convention center contractor.
- Services for assembly, dismantling or rigging
- Lead retrieval unit
- Cleaning of exhibit space booth during the exhibit hall hours

Exhibitor Tips
Bring an emergency kit. Think about what items are essential to the success of your booth. Be sure to create an emergency kit that includes ways to repair or duplicate those essential items. Also think about those items that could be helpful in a wide variety of situations: duct tape, a stapler with extra staples, push pins, zip ties, a box cutter, screwdrivers, pliers, instant stain remover, safety pins, Band-Aids, antibiotic wipes, aspirin, etc.
Registration/Payments
Payment Option 1
Full payment is submitted with exhibit space registration. Booth space will be assigned immediately upon receipt of payment. Exhibitors may register online, by fax or by mail.

Payment Option 2
Exhibitor may register for exhibit space online and select payment by check. The check payment is due within ten days of registration. No space will be assigned until the payment is received by Texas EMS Conference. Exhibitors must register online, by mail or by fax to use this option.

Payment Option 3
A deposit in the amount of 50 percent of the total rental charge is due and payable upon registering for space. No space will be assigned until the deposit is received by Texas EMS Conference. Full payment is due by July 31, 2018. If full payment is not received when due, booth space will be released. Exhibitors must register either by fax or mail to use this option.

Payment Option 4
Exhibitor may register for exhibit space online and select payment by purchase order. The payment is due within 30 days of registration. Space will be assigned pending receipt of payment. If payment is not received within 30 days, the assigned space will be released. Exhibitors must register online, by mail or fax to use this option.

Payment Instructions
Show management accepts American Express, VISA, MasterCard, Discover, cash, corporate/personal/travelers checks or money orders for payment of registration fees.

Registrations completed online with credit card payment are processed promptly. Registrations completed online choosing check payment will not be processed until payment is received.

Check payments via regular mail must be sent to:
Texas EMS Conference
PO Box 187
Lampasas, TX 76550

Submissions by mail will be processed within five business days. Payments that are not post-marked by the respective deadline date will be subject to additional fees.

Tax Information
Sladek Conference Services, Inc.
dba/Texas EMS Conference
Type C Corporation
Federal Tax ID: 45-4895331

Cancellations and Changes
Cancellation or downgrade requests received after October 1, 2018, will not receive a refund, credit or price adjustment. Refund requests made by October 1, 2018, will be honored less a 20% cancellation fee. Show management reserves the right to cancel this event if conditions warrant. In the event of such a cancellation, registration fees will be refunded. However show management is not responsible for any travel or lodging expenses incurred due to cancellation of the event. If for any reason exhibitor must cancel its conference registration, it must cancel exhibitor’s housing arrangements separately. Show management is not responsible for hotel no-show fees or any travel or lodging expenses.
Q. Is there a charge for visiting the exhibit hall?
A. Registration to the conference includes admission to the Exhibit Hall. Anyone who would like to visit the Exhibit Hall without registering for the conference can buy an Exhibit Pass for $15 ($10 online until November 9). The Exhibit Hall pass is good for any time the hall is open on Sunday or Monday.

Q. What is the attire for the conference?
A. Business casual.

Q. Are Monday and Tuesday lunches included with registration?
A. Yes, lunch tickets are included as part of registration.

Q. How are booth assignments made?
A. We take booth requests on a first-come, first-served basis with accompanying payment. In other words, the booth location goes to whomever requests and pays for the booth first.

Q. I know two reps are included in the price. How much does it cost to bring extra reps?
A. You may register additional representatives as follows: First four badges: $75.00 each, Additional badges: $225 each. That fee includes the lunches, breaks and access to education during the regular conference.

Q. What does the conference do to increase traffic in the Exhibit Hall?
A. While the primary reason for the conference is education, we know the Exhibit Hall plays an important role in making the conference a success with attendees. We’ll still have 13 hours of networking time in the Exhibit Hall, but we’ve rearranged the class schedule so attendees can spend more time in the Exhibit Hall without having to miss any of the education. The Exhibit Hall is open with no classes scheduled on Sunday 1 to 7 pm and opens again on Monday 11 am to 6 pm.